



Media Announcement

Inspirational Author Theresa Rose Brings the Mojo to the Gulf Coast

SARASOTA, Florida - (April 15, 2009) – Local inspirational author Theresa Rose has become well known for her first book, *Opening the Kimono: A Woman's Intimate Journey Through Life's Biggest Challenges*. For *Opening the Kimono*, Rose received the 2008 Royal Palm Literary Award from the Florida Writers Association. She also self published the book and audiobook through her own company, Serious Mojo Publications. With the successful book launch, Rose is now offering her insights through her motivational speaking to local organizations in a program appropriately titled **“Mojo Management: The ABCs of Living in Abundance, Balance and Creativity.”**

"Mojo is the raw energy that propels us forward," Rose explains. "With lots of Mojo, you are at your creative peak, your productivity levels skyrocket, and your professional opportunities abound. When you lack Mojo, you find yourself unhappy and swimming upstream." Rose uses humor and high energy to keep the audience captivated while explaining how participants can improve their well-being and increase their personal and professional Mojo.

Rose has already spoken to several organizations who have been thrilled with her Mojo philosophy. "The audience was captivated from the very beginning," said Dr. Shaun Dumas, a member of the American Business Women's Association. "Her energy is amazing! She had the attendees smiling and laughing while teaching them important lessons on how to create prosperity and balance." Teri Navin, Senior Manager at MCI Worldcom out of Atlanta says, "She can dispense nuts-and-bolts practical advice with contagious enthusiasm. After Theresa's program and employing her techniques, our organization ran far more efficiently."

As a Reiki Master and intuitive healer, Theresa Rose specializes in fresh approaches to energy management, productivity and creative development. Her past experience includes several entrepreneurial and management positions, including owning an alternative healing center, senior manager of marketing and product development for a Fortune 100 telecommunications firm and vice president of a consulting firm specializing in higher education. For booking information, please contact Theresa Rose at Theresa@TheresaRose.net.

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